

Customized Senior Services
to Maintain Lifestyle
& Financial
Independence

Marcia L. Campbell, CPA

A PROFESSIONAL CORPORATION

Specializing in Elder Care,
Trusts & Estates,
Taxes & Small
Business

Certified Senior Advisor (CSA)[®] ♦ Elder Care Professional ♦ Accredited Estate Planner (AEP)

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4 Benefits of Eldercare Services & Financial Management in Riverside

Three Ways You Can Help During the COVID-19 Pandemic

As you age, eldercare services and financial management become more important. Give yourself and your parents peace of mind by taking extra measures to ensure that they are in good hands. Taking advantage of these services allows you to spend more quality time with your parents, without having to stress over their finances and their care on a day-to-day basis. As your parents grow older, it becomes more and more important to know that they are taken care of, and it is why having these types of services may be the right fit for you and your parents. Here are the benefits of elder care services and financial management in Riverside:

1. Quality Care For Parents No Matter Where You Are

If you live in a different state than your parents, helping with their day-to-day living finances can be a challenge. This is why having a trusted partner in Riverside to take care of these tasks becomes important. Marcia L. Campbell, CPA is a great option to help you get the full-service care that your parents may need. We take care of it all, from daily money management to finding the right care facility for your parents.

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You're washing your hands. You're avoiding large gatherings. But, in addition to taking all the steps to follow crucial safety guidelines for yourself and your family, what can you do to help the individuals and communities affected by the COVID-19 pandemic?

1. Donate to nonprofits helping to respond to COVID-19 and your other favorite causes.

The problem: COVID-19 is creating new needs, while putting enormous financial pressure on all nonprofits. From medical and public health needs related to the response to economic uncertainty impacting vulnerable populations, the COVID-19 pandemic is creating unmet needs above and beyond the usual. The nonprofits working directly to meet those needs require more resources to do so.

What you can do: If you are in a financial position to do so, you should consider making a donation to directly help combat the COVID-19 pandemic. Donors can make the greatest difference by supporting medical needs in the United States and internationally. You can also support organizations that are serving vulnerable populations who will be most affected by the virus' spread and the associated economic impact. Sustaining or increasing your support will help organizations get through the crisis and continue their important work. Additionally, donors can support a variety of organizations that exist to serve the nonprofit community with resources, such as providing marketing, leadership training, and more. Nonprofits need committed supporters in these times.

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2. Allows Seniors to Maintain the Control They Need and Want Regarding Their Finances

Depending on your parents’ age and their current mental and physical state, the support they need may vary. Some seniors may just need some pointers and check-ins, while others may need full support when it comes to their finances. The best part about taking advantage of financial management for seniors is that the professionals can work with your parents and determine what their capabilities are, what is necessary, and what your parents feel comfortable with. As a team, the professionals can craft a personalized plan to ensure that your parents still feel in control but also taken care of if they have any challenges.

3. Access to Other Financial Services

In addition to the daily management of your parents’ finances, it is also important to know that there are other services you can take advantage of, such as court accounting, private fiduciary, and tax services—if the need arises. Marcia L. Campbell, CPA is a one-stop-shop for all your finances.

4. Recommendations for Additional Partners

Even though your parents’ finances may be in good hands, it is important to make sure that your parents are taken care of physically, mentally, and emotionally. By working with Marcia L. Campbell, CPA you get recommendations to some of the best caregivers in Riverside. You also get access to specialized attorneys and other professionals who may be able to help your parents with their specific financial needs.

Source: www.mccampbellcpa.com

Please contact our office for more information.†

Three Ways You Can Help During the COVID-19 Pandemic...
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2. Volunteer for organizations that are providing critical services in your community.

The problem: Due to health and safety considerations, many regular volunteers, particularly those who are at higher risk due to age or medical conditions, will need to restrict their usual commitments in the coming weeks and months. This will leave nonprofits who depend on these volunteer resources shorthanded in delivering critical services. At the same time, needs will continue to rise as COVID-19 spreads.

What you can do: Reach out to local charities and ask how you can best support them with your time, keeping safety in mind. You can also search online for volunteer opportunities in your area. Helpful things that you can do safely from home in support of a nonprofit’s mission could include everything from assisting with grant writing or serving as a crisis counselor on a hotline service. You could fill an important gap if you are able to safely take on some of these necessary tasks.

3. Your voice is powerful—use it to advocate for the people and organizations that need our help.

The problem: People are worried, but they are not sure what they can do as individuals to help. Additionally, the problems created by COVID-19 are too big for any one individual or group to tackle, and needs will vary widely by community.

What you can do: Share information with your friends and network on social media. Be a voice for how people can help each other during this time, while staying safe. As you learn about how people are being affected and what the needs are, share that information. Remind people to keep supporting the charities they care about. Share local volunteer opportunities and guidance about where people can give. Seeing your example will help those in your network to realize that they can take action too. Even during a crisis that requires us to keep our distance from others, we can support each other throughout. Speaking up for the needs that exist and sharing how you are helping can inspire others to action as well.

Source: www.fidelitycharitable.org

Please contact our office for more information.†

What Our Clients Say About Us

“Marcia and the staff are both competent and gracious. It’s kind of a small-town feel on an emotional level, but we feel like it’s the same level of competence we would get at a large firm.”

-CW

“I’m a success today because I had a friend who believed in me, and I didn’t have the heart to let him down.”

~Abraham Lincoln



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